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HTH Worldwide Unveils First Digital Healthcare Card

My Digital ID for Travelers Makes Doctor Visits Abroad Even Easier

October 23, 2008 (Radnor, PA) – HTH Worldwide, a global health and safety services company, today announced the introduction of *My Digital ID*, the world's first digital healthcare card. *My Digital ID* enables HTH members to access all the information on their health plan identification card via their mobile phone. Global travelers can rely on direct access to HTH's eligibility database to show proof of coverage and to initiate international assistance services with one click.

"HTH health plan members who carry mobile phones with internet access need not worry about losing or misplacing their healthcare card," said Angelo Masciantonio, Chief Executive Officer of HTH Worldwide. "HTH has put its market-leading mobile technology to create an industry first. We are working to make it more convenient than ever for our members to carry the information they need to get care from top medical providers all around the world. *My Digital ID* is an important addition to our mPassportSM suite of mobile tools and databases our members use to find carefully selected doctors and hospitals in 180 countries."

HTH is rolling out this service initially to members of its international student and study abroad plans. All the elements of HTH's standard healthcare cards—including school and provider network logos—are formatted to comfortably fit the mobile phone screen. The service will be expanded to HTH's health plans for business and leisure travelers and expatriates by the end of the year.

HTH Worldwide has a long history as a leading innovator in web and mobile applications designed to create prompt access to quality healthcare services. The company's achievements include

- An online process for broadcasting and monitoring requests for doctor appointments patented in the U.S. and Australia;
- A database of profiles of over 5,000 carefully selected doctors and hospitals in 180 countries searchable online and via mobile device and mapped by latitude and longitude;
- Translation databases for brand name drugs and key medical terms and phrases in the world's most widely spoken languages;
- Online wizards that help global travelers create personal web pages to store their doctor preferences, drug equivalents and destination-specific health and safety alerts;
- A full suite of web-based administrative services for its insurance customers.

About HTH Worldwide

HTH Worldwide provides health insurance plans and global medical assistance services for business and leisure travelers as well as students abroad. HTH programs are distinguished by a contracted community of hospitals and doctors in 180 countries. HTH combines its health and safety research, advanced Internet applications, and extensive experience in designing and delivering international health insurance plans to ensure customers' health, safety and peace of mind. HTH was recently named one of North America's fastest growing companies in Deloitte's Technology Fast 500. For more information, visit www.hthworldwide.com.

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