



**FOR IMMEDIATE RELEASE**

**Contact:** Moira Bishop  
610-254-8710  
mbishop@hthworldwide.com

## mPassport®, the Worldwide Medical Concierge, Selected as Preferred Service by American Society of Travel Agents

### *Lets Agents Give Clients Peace of Mind*

**February 15, 2011 (Radnor, PA)** -- HTH Worldwide, a global health and safety services company, today announced that ASTA Marketing Services, Inc. (AMSI) has selected mPassport®, the worldwide medical concierge, as a preferred service that allows ASTA members to give their clients peace of mind no matter where their travels take them.

mPassport is a mobile and online service that helps travelers find carefully selected, English-speaking doctors in more than 180 countries and make an appointment on short notice. mPassport also gives travelers access to proprietary databases of notable hospitals, clinics and pharmacies in over a thousand top destinations and includes translation databases for thousands of brand name medications and medical terms and phrases.

"mPassport is a terrific new service that can help agents increase customer loyalty and provide peace of mind to their clients," said Bob Kern president of PNR Travel (Los Angeles) and AMSI president. "It's an indispensable tool that helps travelers find quality medical care anywhere in the world."

For \$19.95, travel agents can equip their clients for international travel with a six-month mPassport membership. Travelers can plan ahead or use mPassport as the need arises on their smart phones, tablets, laptops or desktops. Appointment requests are handled by an experienced medical assistance staff 24/7.

"mPassport is changing the way world travelers seek medical assistance, and provides the peace of mind that makes every trip a pleasure," said Angelo Masciantonio, CEO of HTH Worldwide, which developed and markets mPassport services. "We are pleased that AMSI has recognized mPassport as a vitally important travel companion."

ASTA Marketing Services (AMSI) is a for-profit subsidiary of the American Society of Travel Agents, providing discount products and service as an ASTA member benefit. To learn more about AMSI, visit [www.ASTA.org](http://www.ASTA.org).

### **About HTH Worldwide**

HTH Worldwide provides health insurance plans and global medical assistance services for more than 650,000 business, leisure and study abroad travelers. HTH programs are distinguished by a contracted community of over 6,500 hospitals and doctors in 180 countries. HTH combines its health and safety research, advanced Internet and mobile applications, and extensive experience



in designing and delivering international health insurance plans to ensure customers' health, safety and peace of mind. For more information, visit [www.hthworldwide.com](http://www.hthworldwide.com).

## **About ASTA**

ASTA's (American Society of Travel Agents) mission is to facilitate the business of selling travel through effective representation, shared knowledge and the enhancement of professionalism. ASTA seeks a retail travel marketplace that is profitable, growing and a rewarding place to work, invest and do business.

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